

Maranoa

Sport and Recreation

Strategy

Whose responsibility?

The Maranoa Sport and Recreation Strategy is intended to provide direction and encourage cohesiveness in the action plans of the Council, community, business and other agencies.

Although Council will have responsibility to take action for implementing some of strategies described in this document, many of the strategies require action by communities, businesses or other government and non-government agencies.

Most strategies can only be delivered through partnerships between government, community and business.

The leadership required for the implementation of each objective will be negotiated in the action plans for implementation.

This is a direction-setting document only

*Direction-setting is the first part of the Maranoa Sport and Recreation strategy.
Action plans (for implementation) are separate documents*

Introduction

Our communities value the contributions that sport and recreation makes to lifestyle and employment in the Maranoa region. The sport and recreation industry helps us build futures in our region by providing attractive lifestyles and business opportunities across a wide spectrum of skills and interests. The industry is sustainable and diverse.

Our vision is for every resident and every visitor to be a sport and recreation participant (and volunteer) and for every sport and recreation visitor to become a tourist.

We see our parks, trails, halls, playing fields, showgrounds, pools and other facilities as places which make sport and recreation accessible to all residents. The facilities and services provided by businesses complement the public and community provided opportunities.

The strategy calls for our collective sport and recreation assets and services to be optimised. It also sees the differing requirements of cultural groups and people with a range of physical and intellectual abilities accommodated in sport and recreation activities, including pathways for high performance individuals and teams.

Facility managers (especially education entities), businesses, government agencies, Council and communities need to expand collaborations and partnerships to provide facilities and services. The optimisation process entails increased integration and resource sharing combined with creativity and leadership. Optimisation takes account of capital, operating, maintenance and renewal costs in conjunction with a one hour travel-time standard. Optimisation creates challenges for communities in “letting go” along with equitable distribution of resources. Local community engagement is fundamental to effective optimisation in regional and rural environments where resources are limited and limiting. Optimisation is essential in delivery of facilities and services needed to support regional and state level competitions

Our place-making, arts, culture and heritage, economic development and tourism strategies need to be integrated with sports and recreation facilities and services provision so that they are each mutually supportive. The capacities to host events and develop facilities which are focussed on sport and recreation in conjunction with arts, culture and heritage are fundamental to tourism and consequent economic development. Growing strong and mutually supportive alliances between the tourism industry, arts and culture industry and sport and recreation industry is implicit. The tourism alliance with sport and recreation can be enhanced where the sport and recreation industry is able to follow the themes for each community proposed through the tourism strategy.

This sport and recreation strategy provides a direction for maximising the value of local energy and leadership, creativity and funding in the sport and recreation industry. Growing local leadership and management skills especially among our young people are essential for sustainable futures.

For state and national stakeholders, this strategy, especially where it has strong tourism alignment, demonstrates the efficiency and effectiveness of investment in the Maranoa sport and recreation facilities and services for promoting attractive regional lifestyles and regional employment. Implementation of the sport and recreation strategy depends on a series of action plans and partnerships contained in a separate series of documents. Our success will be driven by partnerships, partnerships and more partnerships.

Maranoa Sport and Recreation Strategy

Our visions:

1. Every resident is a sport and recreation participant
2. Every visitor is a sport and recreation participant
3. The Maranoa sport and recreation industry is committed, energetic and responsive
4. We are building futures for the next generation

Our Strategies:

1. Sustainable and shared community leadership for sport and recreation in the Maranoa
2. Local communities and visitors are aware of the diverse sport and recreation opportunities across the Maranoa
3. Funding for sport and recreation facilities and activities is optimised and equitable across the Maranoa
4. Access to sport and recreation facilities is optimised and equitable across the Maranoa
5. Every urban community has access to trails which facilitate sport and recreation in conjunction with arts, culture and tourism
6. The Maranoa has the capacity to host inter-regional (and some state) level sporting and recreation events for selected activities and for appropriate arising opportunities
7. Sport and recreation events encourage resident and visitor participation as competitors and spectators
8. Sport and recreation are valued as an industry
9. Alignment of the Maranoa sport and recreation strategy with the Maranoa tourism strategy

1. Sustainable and shared community leadership for sport and recreation in the Maranoa

Objectives:

- 1.1 Enhance leadership skills through training and mentored experiences
- 1.2 Enhance coaching skills through training and mentored experiences
- 1.3 Provide for succession by encouraging youth leaders, sharing leadership and welcoming new leaders
- 1.4 Enhance organisation management skills through training and mentored experiences
- 1.5 Encourage rolling 5 year plans for sport and recreation organisations and businesses
- 1.6 Foster annual forums for sport and recreation organisations
- 1.7 Continued engagement with state and national agencies

2. Local communities and visitors are aware of the diverse sport and recreation opportunities across the Maranoa

Objectives:

- 2.1 Community organisations and businesses recognise the importance of making residents and visitors aware of sport and recreation opportunities
- 2.2 Communicate sport and recreation opportunities through Council, business and community media partnerships
- 2.3 Promote fixtures and events in sport & recreation, arts & culture and tourism media

3. Funding for sport and recreation facilities and activities is optimised and equitable across the Maranoa

Objectives:

- 3.1 All communities made aware of costs of establishing, operating, maintaining and renewing facilities, especially on a lifecycle basis
- 3.2 Equitable share of rate base, user fees and grants and subsidies for each local community
- 3.3 Private enterprise delivery of sport and recreation services and facilities where viable
- 3.4 Accountability
- 3.5 Shared insurance opportunities for organisations which are not under a state or national sport and recreation association insurance umbrella
- 3.6 Standardise user fees for facilities

- 3.7 Ongoing training and support for organisations in grant fund applications and management

4. Access to sport and recreation facilities is optimised and equitable across the Maranoa

Objectives:

- 4.1 Establish and communicate lifecycle costs information for sport and recreation facilities
- 4.2 Community acceptance of access to facilities based on benchmark access standards
- 4.3 Benchmark standards to include one hour drive to competition venues
- 4.4 State level facilities generally at Roma
- 4.5 Optimise facilities to match funding flows, lifecycle costs, access standards and climatic suitability
- 4.6 Encourage creativity and flexibility in facility access arrangements including shared and multi-use facilities and use of mobile showers, toilets, lights

5. Every urban community has access to trails which facilitate sport and recreation in conjunction with arts, culture and tourism

Objectives:

- 5.1 All urban communities have trails which facilitate sport and recreation
- 5.2 Trails are integrated with culture, heritage and tourism
- 5.3 Stroller and wheelchair access, in conjunction with seating, is available on at least 50% of each trail system

6. The Maranoa has the capacity to host inter-regional (and some state) level sporting and recreation events for selected activities and for appropriate arising opportunities

Objectives:

- 6.1 At least one inter-regional level sporting and recreation event held in each local community per year
- 6.2 For selected sports and recreation activities, the Maranoa has the capacity to host inter-regional level competitions and events
- 6.3 The Maranoa has the capacity to quickly respond to emerging opportunities for sport and recreation event hosting as appropriate

7. Sport and recreation events encourage resident and visitor participation as competitors and spectators

Objectives:

- 7.1 Sport and recreation events are designed to be inclusive for residents and visitors
- 7.2 Where feasible, sport and recreation events incorporate whole of family participation and opportunities for participation by people with disabilities

8. Sport and recreation are valued as an industry

Objectives:

- 8.1 Communities, government and business are encouraged to recognise the direct and indirect economic advantages of sport and recreation activities
- 8.2 Business opportunities, both direct and indirect, arising with sport and recreation activities are identified and promoted

9. Alignment of the Maranoa sport and recreation strategy with the Maranoa tourism strategy

Objectives:

- 9.1 Encourage the expanded recognition of tourism as an event funding source and as an income stream for assisting the funding of local sport and recreation activities
- 9.2 Explore the tourism potential of each event and strategies to facilitate tourist engagement in sport and recreation events
- 9.3 Seek to align events with tourism themes for communities
- 9.4 Promote sport and recreation events to tourists
- 9.5 Encourage sport and recreation facilities to incorporate heritage, arts and culture elements to increase appeal to both tourists (and residents)