

Expression of Interest

Expression of Interest (EOI) **Licence Agreement - Installation of Advertising Signage, Roma Saleyards Spelling Paddock (Lot 2 on RP128337)**

Closing Time: **10 am**
 (Australian Eastern Standard Time)
 26 May 2023

PART 1: GENERAL DETAILS

1 Introduction and Scope

Maranoa Regional Council invites submissions from parties interested in entering a licence agreement to install advertising signage at the Roma Saleyards Spelling paddock (Lot 2 on RP128337). The opportunity exists to install signage promoting a local business or organisation and Council is interested in entering an arrangement with one advertiser. This site has prime exposure to the Warrego Highway.

2 Proposed License Agreement and Fee

Successful parties will be required to enter into a licence agreement with Maranoa Regional Council. The licence agreement will include details such as the term of the licence and the annual fee payable. The agreement will also include responsibilities of both Council as the Licensor and the responsibilities of the Licensee/ Business Owner. The list below outlines the draft conditions.

Feedback received during the Expression of Interest process will be considered when finalising the details of the licence agreement.

2.1 Proposed License Agreement responsibilities

Licensor / Maranoa Regional Council:

- Arranging the Licence Agreement document.
- Agreeing to an annual fee payable in relation to the licence.
- Determining the final location of the signage.
- Assessing compliance with the Maranoa Planning Scheme requirements for size and configuration.

Licensee / Business Owner

- Arrange any development Planning and Building approvals (and pay necessary fees).
- Payment of an annual license fee; \$1,200.
- Installation of the sign and associated signage infrastructure/frame.
- Completing all necessary investigations before undertaking installation including identifying any underground infrastructure.
- Payment of all costs associated with the design, manufacture etc. of the sign. The sign will need to meet the relevant requirements of Council's Maranoa Planning Scheme.
- Costs associated with insurance and public liability for the sign (minimum \$20 million).
- Costs associated with the replacement/repair of the sign and infrastructure should it become damaged or vandalised or as a result of age.
- Any ongoing maintenance of the sign. If the sign becomes outdated, it is the sign/business owner's responsibility to renew it.
- The signage must not present a risk to livestock. The proposed design of the signage including livestock safety measures must be provided to Council in the EOI response.
- The signage is appropriate for viewing by all ages and be considerate of the operations of the Roma Saleyards, the cultural diversity of the community and its visitors.
- Council is open to proposals for portable signage on the condition that livestock and public safety is adequately addressed in the design.

2.2 Proposed Licence Term

The proposed term of the licence is a maximum of three years plus the option of an additional three years.

Council will retain the option to cancel the licence if the land is required for saleyards operational requirements. Due to the nature of the saleyard business, if the site is required for operational uses during the term of the agreement, written notice will be given for the removal of the signage and all associated infrastructure. Please note if this situation arises, Council will provide ample notice to the licensee and provide assistance where appropriate.

2.3 Proposed Installation Locations

Roma Saleyards Spelling Paddock is located adjacent to Warrego Highway on the eastern side of Roma, on land described as Lot 2 on RP128337.

Applications are invited to place advertising signage on proposed locations. The locations marked in Figure 1 has been identified as a potential location for the installation of a sign. This location will be referred to as Site A for the purpose of this document.

Figure 1: Proposed Signage Location



PART 2: SUBMISSION DETAILS

1 Expression of Interest Documents

This expression of interest document is comprised of the following parts:

- Part 1 – General Details (read and keep this part).
- Part 2 – Submission Details (read and keep this part).
- Part 3 – Applications Submission (complete and submit this part).

2 How to Prepare Your Submission

- Carefully read all parts of this document.
- Complete the Applicants Submission (Part 3) and attach any supporting documents; and
- Lodge your submission before 10am, on 26 May 2023.

3 Contact Person

Name: Regional Facilities Team
Telephone: 1300 007 662
Email: council@maranoa.qld.gov.au

4 Process for Considering Submissions

Following closure of the submission period, Council may seek further information and supporting information from applicants.

In reviewing the submissions, Council will consider [but not limited to]:

- Total number of responses.
- Location of applicant businesses and their relevant business interests; and
- Feedback regarding:
 - Proposed sign locations.
 - Proposed licence terms; and
 - Proposed licence agreement responsibilities and conditions.

5 Lodgement of Submissions and Delivery Method

Maranoa Regional Council must receive the submission by 10am, on Friday 26 May 2023. The submission is to be emailed to council@maranoa.qld.gov.au titled Subject: Signage Expression of Interest.

If you have limited access to the internet and or email, you can return your completed submission to any one of Council's Customer Service Centres.

6 Acceptance of Submissions

Once the responses have been assessed, a summary will be presented to Council Ordinary Meeting for decision.

PART 3: APPLICANT SUBMISSION

1. Name of the Company or Business

2. Trading Name *(if different)*

3. ABN

4. Postal Address

5. Business Address

6. Telephone Number

7. Email Address

8. Website Address

9. Nominated Person for Post Submission Enquiries *(full name, position and email)*

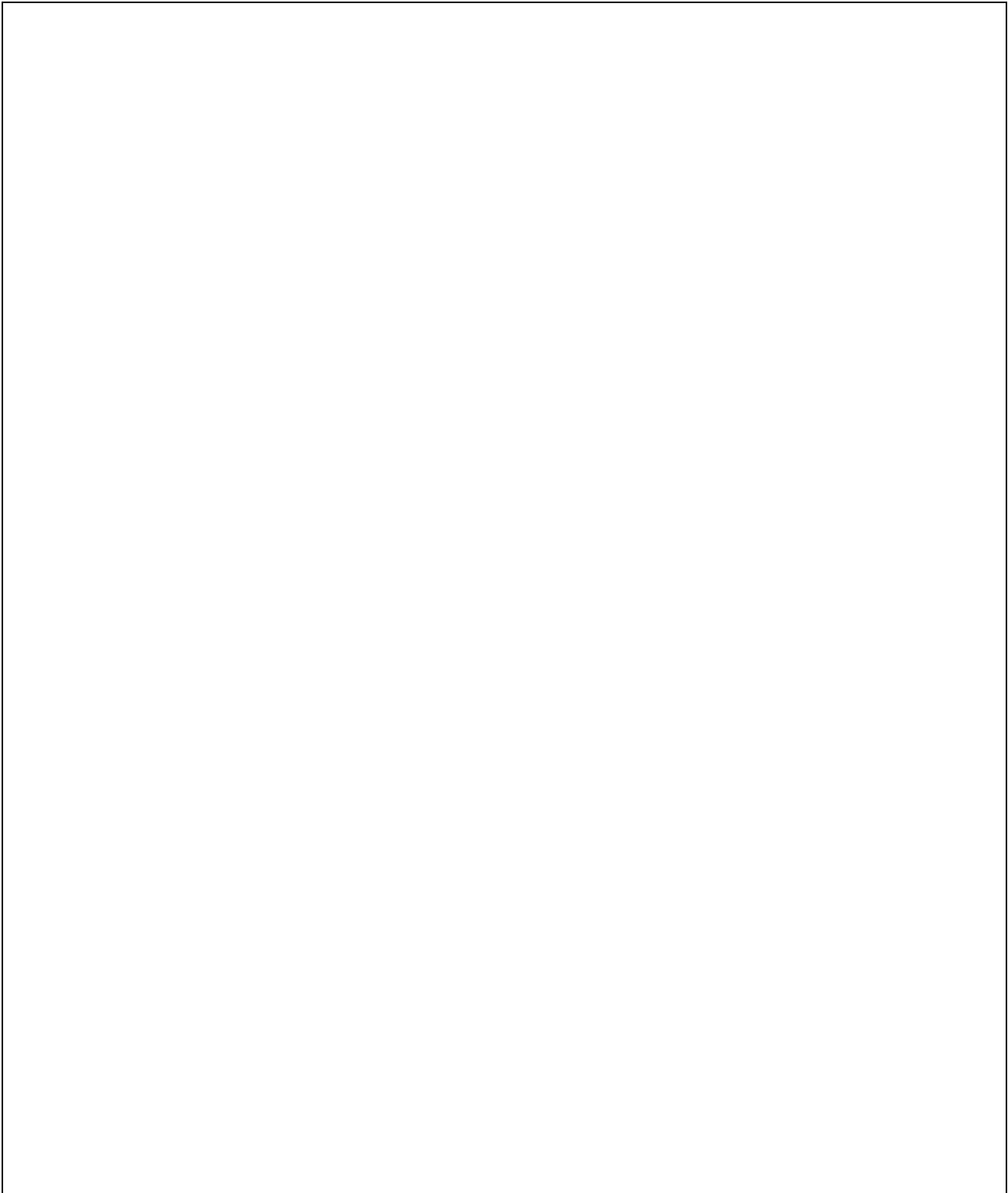


10. Annual fee payable to Council is \$1,200

Do you accept the fee payable Yes / No

11. How do you propose to ensure the safety of cattle using the spelling paddock and grazing/moving around the signage. Please outline how you propose to prevent injury to livestock.

12. Please provide a description including a sketch plan of the signage you propose to install onsite.



All applicants will be notified of the outcome of their submission.

Successful applicants will be required to agree to the Terms and Conditions including special conditions as outlined in this Expression of Interest document and sign a Licence Agreement.